

artsmith T-SHIRT DESIGN Contest

MAKE HISTORY WITH US!
BE A PART OF OUR
FIRST ANNUAL
T-SHIRT DESIGN
CONTEST!

ABOUT THE CONTEST

Artsmith will host our first annual t-shirt contest this fall. Two winning designs (1 adult, 1 youth) will be chosen and used to create t-shirts and other promotional products to sell as part of the organization's fundraising efforts in 2018.

Contest Period: 9/27/2017 – 11/22/2017

T-Shirt Reveal & Awards Event (tentative): 12/16/2017

Judges: Lisa Sorin – Executive Director, Westchester Square BID; Diego Leon – Founder, Dandy In The Bronx; Flora Montes – Founder, Bronx Fashion Week; Jérôme LaMaar – Fashion Designer and Owner, 9J; Hoay Smith – Art Director, Bronx Narratives; Anthony Ramirez II – Co-Founder and Chief Operating Officer, Mainland Media and its subsidiaries FromTheBronx.com and The Bronx Beer Hall; Uriah Johnson – Deputy Director, Westchester Square BID

Contest Website: <http://artsmith.org/contest2017/>

BECOME A SPONSOR

Your sponsorship of the contest will provide a unique opportunity to get your brand in front of artists, educators, parents and supporters of Artsmith while aligning yourself with our mission of empowering youth through art.

Sponsorship opportunities include recognition as contest, event, and/or organization sponsor; logo placement on website; press mentions; banners and/or announcements at reveal event; and more. Additionally, get your products or services in front of thousands more through the social media efforts of Artsmith and contest affiliates.

Artsmith is a 501(c)(3) nonprofit organization providing arts programming to under-served youth in the Bronx. Our mission is to use the arts to enable them to learn about themselves, others, and the world around them; explore topics and issues that affect them as they age and mature; and inspire them to dream beyond the image that is often presented to them about who they will and can become.



Did you know?

- Students involved in the arts are 4x more likely to be recognized for academic achievement and 3x more likely to attend school regularly
- Low-income students with high arts participation have a 5x lower dropout rate and are 2x more likely to graduate college than their counterparts with no arts education
- 72% of business leaders say that creativity is the number one skill they seek when hiring



FIRST ANNUAL T-SHIRT DESIGN CONTEST SPONSORSHIP PACKAGE

PLATINUM SPONOR - \$2,500 and up (1 Available)

- | | |
|---|---|
| ✦ Extra-large logo placement on contest section of website; identified as premier event sponsor | ✦ Name and logo placement on main event banner (deadlines apply) |
| ✦ Name and logo placement on organization sponsor section of website for 1 year | ✦ Premier full-page ad in event program (choice of inside front or back cover; deadlines apply) |
| ✦ Identified as premier event sponsor in Artsmith newsletter (deadlines apply) | ✦ Sponsor recognition in event program (deadlines apply) |
| ✦ Social media and press mentions | ✦ Opportunity to announce start of awards ceremony at event |
| | ✦ 4 each: T-shirts, event tickets, VIP gift bags |

GOLD SPONOR - \$1,000

- | | |
|---|--|
| ✦ Large logo placement on contest section of website | ✦ Full-page ad in event program (deadlines apply) |
| ✦ Name and logo placement on organization sponsor section of website for 6 months | ✦ Sponsor recognition in event program (deadlines apply) |
| ✦ Social media and press mentions | ✦ Special mention at event |
| | ✦ 4 each: T-shirts, event tickets, gift bags |

SILVER SPONOR - \$500

- | | |
|---|--|
| ✦ Medium logo placement on contest section of website | ✦ ½ page ad in event program (deadlines apply) |
| ✦ Name and logo placement on organization sponsor section of website for 3 months | ✦ Sponsor recognition in event program (deadlines apply) |
| ✦ Social media mentions | ✦ Mention at event |
| | ✦ 2 each: T-shirts, event tickets, gift bags |

BRONZE SPONOR - \$250

- | | |
|--|--|
| ✦ Small logo placement on contest section of website | ✦ ¼ page ad in event program (deadlines apply) |
| ✦ Social media mentions | ✦ Sponsor recognition in event program (deadlines apply) |
| | ✦ Mention at event |
| | ✦ 2 each: T-shirt, event tickets, gift bags |

SPECIALTY SPONSORSHIPS - \$500 and up

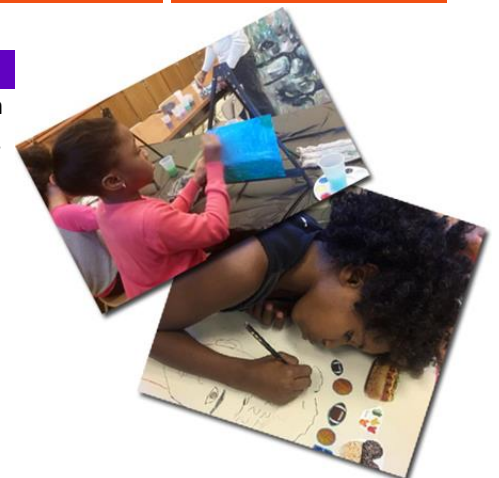
Specialty sponsors are vital to providing an exciting atmosphere at the T-Shirt Reveal and Awards Event. We welcome the opportunity to discuss these custom packages to meet your promotional needs. Specialty sponsorships include a banner in designated area.

VENUE SPONSOR 1 AVAILABLE	HOSPITALITY SPONSOR MULTIPLE AVAILABLE	ART GALLERY SPONSOR MULTIPLE AVAILABLE	MERCHANDISE TABLE SPONSOR 1 AVAILABLE	VIP LOUNGE SPONSOR 1 AVAILABLE
-------------------------------------	--	--	---	--

IN-KIND SPONSORSHIPS AND PROGRAM ADS

Provide items/services to enhance the T-Shirt Reveal and Awards Event or purchase ads in the event program. In-kind sponsorships are customized based on value of provided items.

IN-KIND SPONSOR GRAND & FINALIST PRIZES RAFFLES ATTENDEE GIFT BAGS	MEDIA SPONSOR PROVIDE COVERAGE THROUGHOUT T-SHIRT CONTEST AND ART PARTY	PROGRAM ADS FULL PAGE - \$100 1/2 PAGE - \$60 1/4 PAGE - \$35
--	---	---





FIRST ANNUAL T-SHIRT DESIGN CONTEST SPONSORSHIP REPLY FORM

Take advantage of this unique opportunity for exposure and community service in support of arts education for underserved youth!

Please check your selection:

Monetary/Specialty Sponsorships

- Platinum Sponsor \$_____ (\$2,500 minimum)
 Gold Sponsor \$1,000
 Silver Sponsor \$500
 Bronze Sponsor \$250
- Venue Sponsor \$_____
 Hospitality Sponsor \$_____
 Gallery Sponsor \$_____
 Merch. Table Sponsor \$_____
 VIP Lounge Sponsor \$_____

In-Kind Sponsorships

- Prize Sponsor _____
 Raffle Sponsor _____
 Giftbag Sponsor _____

Program Ads (Submission Deadline: 11/15/2017)

- Full Page - 5.5" x 8.5" \$100
 ½ Page - 5.5" x 4.25" \$60
 ¼ Page - 2.75" x 4.25" \$35

Contact Tricia Smith at (718) 709-9044 x704 or tricia.smith@artsmith.org to customize packages.

Electronic File Requirements: Logo & program ad files can be submitted via email. High res JPEG or PNG file is preferred.

Enclosed is our check for \$_____. (Payable to Artsmith, Inc.)

I do not wish to sponsor event or place an ad, but enclosed is my contribution of \$_____.

I would like to pay by:

Visa ___ MC ___ Amex ___ Discover ___

Name (as it appears on card)

\$_____

Charge Amount

Card Number

Expiration Date / CVV / Billing Zip Code

Signature

Company Name

Contact Person's Name

Address

City, State, Zip

Daytime Phone:

Email

Mailing Address:
Artsmith, Inc.
4165 White Plains Road #1563
Bronx, NY 10466